

# Buckingham Group: Destination Water & Leisure Facility

## Social Value Measurement Report (1st March 2017 - 27th February 2019)

### Measurement Framework for Buckingham Group

The measurement framework for Buckingham Group, Destination Water & Leisure Facility, has been built around the National Social Value Measurement (TOMs) Framework, updated to reflect the specific data that Buckingham Group has collected, to date, on this project.

The National TOMs Framework (2019) is a measurement framework that has been developed by the National Social Value Task Force, a cross-sector organisation combining both public and private sector organisations. The framework was the result of extensive consultation across local authorities and public-sector organisations, including the Office of Civil Society and Crown Commercial Services.

The Buckingham Group Destination Water & Leisure Facility TOMs Framework is built around two key Themes, supported by six Outcomes and fourteen specific Measures, (TOMs Matrix) that allow Buckingham Group to identify, measure and value the benefits of a particular project. They reflect the needs of, and will make a difference to, improving the economic, social and environmental wellbeing of the immediate local neighbourhood.

**Globally Connected:** Promoting the growth of a sustainable Coventry economy

**Locally Committed:** Improving the quality of life for Coventry people



### Assumptions

Data was uploaded to the Social Value Portal calculator by Buckingham Group account users.

#### The Social Value Portal Calculator 'LOCAL' measures:

- ◆ No. of local people (FTE) employed on contract
- ◆ Local people employed on the contract (%)
- ◆ Local supply chain spend (£)
- ◆ Local SME and Social Enterprise support (hrs)
- ◆ Volunteering in the local community (hrs)

Owing to the data available, on this project 'local' was understood as being within a **40 mile** radius from the location of the project.

**The reports overleaf highlight the Buckingham Group TOMs matrix, key achievements for 2017, 2018 and 2019 in both financial and non-financial terms, as well as a summary of the total data submitted on the Destination Water & Leisure Facility project to date.**

The proposed TOMs Framework for Buckingham Group, Destination Water & Leisure Facility has been designed around:

- 2 Themes, 6 Outcomes and 14 Measures

THEME	Outcome
<p><u>GLOBALLY CONNECTED:</u> Promoting the growth of a sustainable Coventry economy</p>	Supporting businesses to grow
	Helping local people into jobs
<p><u>LOCALLY COMMITTED:</u> Improving the quality of life for Coventry people</p>	Developing the city centre & creating an attractive and cleaner city
	Reducing the impact of poverty
	Improving educational outcomes
	Environmental outcomes



NEETs  
 Employed  
 Social Value Add



Local Supply  
 Chain Spend  
 Social Value Add



Local  
 Employment  
 Social Value Add



### Globally Connected:

**17** Local people employed  
**people** on contract, FTE

**30 weeks** Meaningful work  
 experience on contract

**4 people** Training opportunities  
 on contract  
 (Levels 2, 3 or 4+)

Long-term unemployed  
 people taken on **2**

**2** NEETs taken on

Hours dedicated to  
 supporting people into work **54 hrs**

### Locally Committed



Volunteering in the  
 local community -> **54 hrs**

Local school/college  
 visits -> **54 hrs**

Investment in local  
 charities -> **£2,418**

Total local supply  
 chain spend -> **£518,102**

### ENVIRONMENT

**- 144T** Reduction in waste to  
 land fill on contract

**6.21%** Total social value targets delivered to date



Theme	Measure	Delivered Social Value Add					Progress Against Targets (RAG)
		No. (P1) 27/05/17 - 27/05/17	No. (P2) 28/05/17 - 27/08/17	No. (P3) 28/08/17 - 27/11/17	No. (P4) 28/11/17 - 27/02/18	Total £ SVA	
Globally Connected	Support for local SMEs and Social Enterprises	0 hrs	0 hrs	0 hrs	0 hrs	£0	0%
	Total amount spent in the local supply chain	£471,052	£17,050	£30,000	£0	£316,042	5.18%
	No. of local people employed on the contract, FTE	6 person	4 people	4 people	3 people	£448,443	34%
	% local people employed on contract	0%	0%	0%	0%	£0	0%
	No. of weeks spent on meaningful work placements	0 weeks	4 week	12 weeks	14 weeks	£24,000	125%
	No. of training opportunities, Levels 2, 3 or 4+	1 person	1 person	1 person	1 person	£7,784	100%
	No. hrs dedicated to supporting people into work	0 hrs	0 hrs	24 hrs	30 hrs	£1,066	75%
	No. people taken on who are long-term unemployed, FTE	0 people	1 person	0 people	1 person	£23,874	66.67%
	No. people taken on who are NEETs	0 people	1 person	0 people	1 person	£28,876	100%
Locally Committed	Hrs volunteering time provided by staff to the local community	0 hrs	0 hrs	24 hrs	30 hrs	£690	37.5%
	Charitable/fundraising donations: communities and local	£558	£558	£558	£744	£2,418	32.24%
	Contribution to education i.e. curriculum engagement and local school visits	0 hrs	0 hrs	24 hrs	30 hrs	£1,066	112.5%
	Reduction against baseline of waste land fill	0 T	37.61 T	32.39 T	74 T	£12,096	0.19%
	Savings in CO2 emissions on contract	0 T	0 T	0 T	0 T	£0	0%